HOW BOOTS CUSTOMERS ARE SHOPPING SKINCARE IN 2020

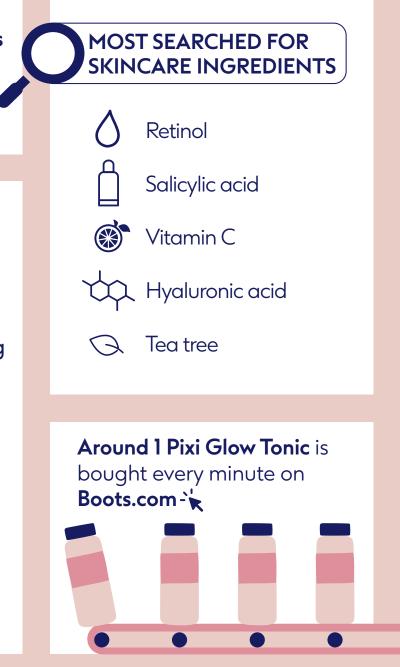


STOCKING OVER 120 SKINCARE BRANDS, BOOTS HAS SOMETHING FOR EVERYONE

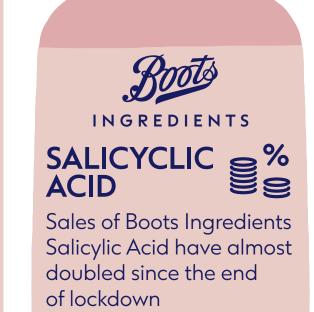




of the UK live within a 10-minute drive of Boots store. Through the **click and collect** service on **Boots.com** customers can get their favourite skincare products the next day. C OF THE BEST RATED PRODUCTS ON BOOTS.COM ARE... Lancôme Absolue Nuit Clarins Extra-Firming Premium SSX Replenishing Phyto-Serum 50ml Night Cream **Origins United State** Clinique Pep-Start **Balancing Tonic** Eye Cream Liz Earle Balancing Gel Mask









N°7'S TOP 3 BEST SELLERS #1 BEAUTY PRODUCT



The No7 ADVANCED
Retinol 1.5% Complex Night
Concentrate was the
#1 beauty product in
Boots stores and
online throughout
lockdown.

increase in searches of Retinol on Boots.com

