

# SUSTAINABILITY IN THE BATHROOM

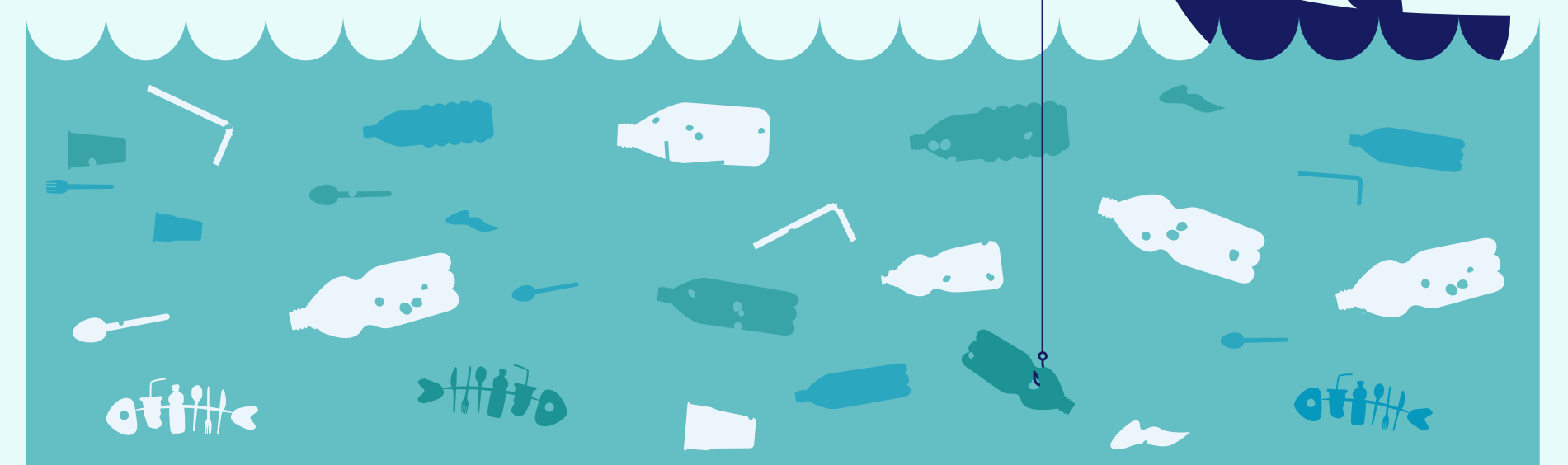
HOW THE NEW BOOTS AND BBC EARTH RANGE IS HELPING TO MAKE A CHANGE

Boots is the **first major UK** retailer to offer a gifting range of certified **CarbonNeutral® products**. Emissions from each product's lifecycle – including raw materials, packaging, transportation, retail, use and final disposal – have been calculated and offset



**4 in 10** people don't regularly recycle from the bathroom

By 2050, there could be **more plastic** in the oceans **than fish**



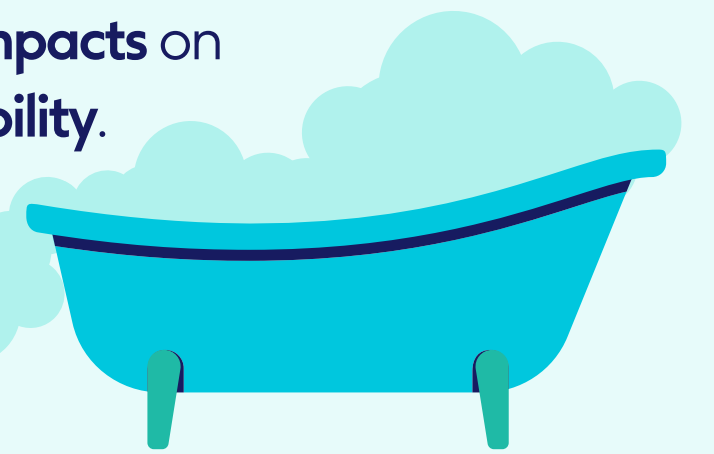
**50%**  
of all plastics...



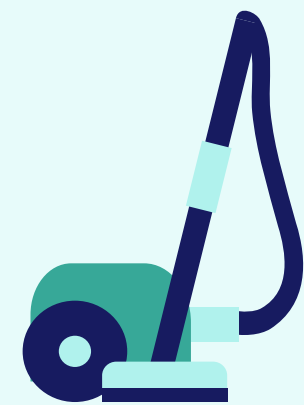
...are single use, used once and then disposed of

**8 million tonnes** of plastic enter the ocean each year

The **bathroom** is thought to have one of the **biggest impacts** on our **home's sustainability**. It typically uses the most water

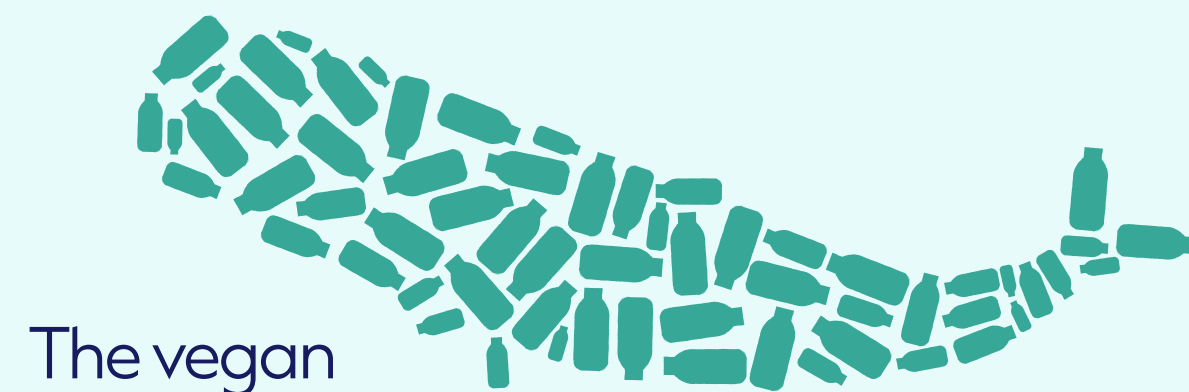


If everyone in the UK recycled **1 bathroom cleaning product...**



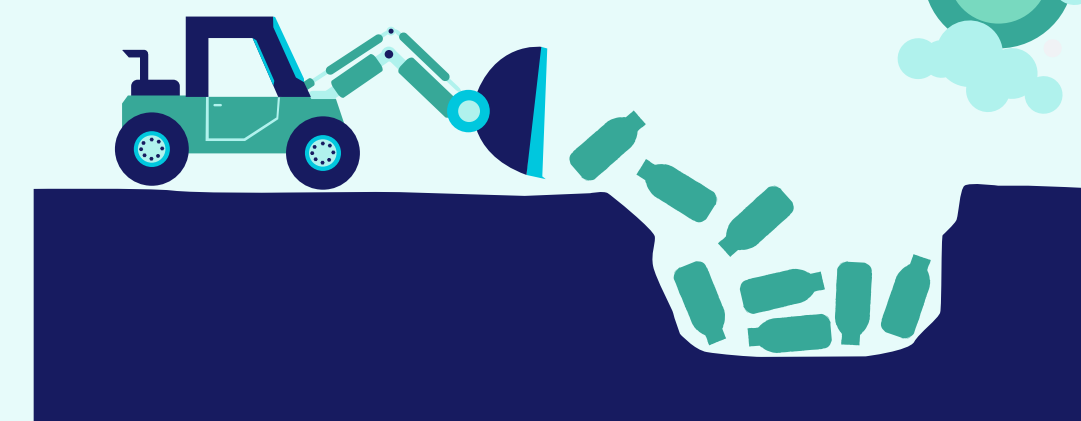
...enough energy would be saved to vacuum

**82,460 homes**



The vegan **BBC Earth cleansing bars** are projected to save the equivalent of **694,593 plastic bottles**

**1** BBC Earth **Travel Cleansing Bar Set** will save an equivalent of **8 plastic bottles** from becoming waste



Saving an equivalent of over **990,000 plastic bottles**, the **BBC Earth range** provides more sustainable yet affordable bathroom alternatives

Searches for **eco-friendly** products on **Boots.com** grew by almost **a third in a year**

