

THE LAWYER

MONTHLY DIGEST

JANUARY 2016
DATA ANALYSIS

REACH

Welcome to your monthly digest. Every month The Lawyer publishes hundreds of briefings, as well as special and market reports which generate huge volumes of traffic, as you can see.



36,000
PAGE VIEWS

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450,000
unique visits per month



Average 2.4
page views per visit



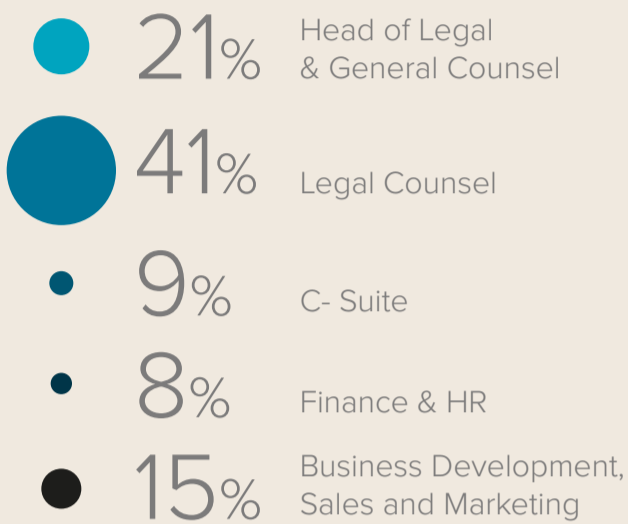
10,000
registrations per month



AUDIENCE

We make sure that we are always targeting the right people, with the right content. The registration form is comprehensive, as audience insight like this is critical and helps us create more relevant and useful content through segmentation.

IN-HOUSE JOB FUNCTION



PRIVATE PRACTICE JOB FUNCTION



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IN-HOUSE DISCIPLINE

Litigation & Dispute Resolution



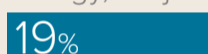
Banking & Financial Services



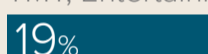
Corporate



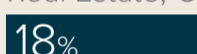
Energy, Projects & Infrastructure



TMT, Entertainment & Sport



Real Estate, Construction & Environment



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PRIVATE PRACTICE DISCIPLINE

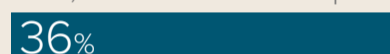
Banking & Financial Services



Corporate



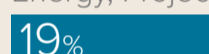
TMT, Entertainment & Sport



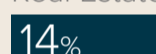
Litigation & Dispute Resolution



Energy, Projects & Infrastructure



Real Estate, Construction & Environment



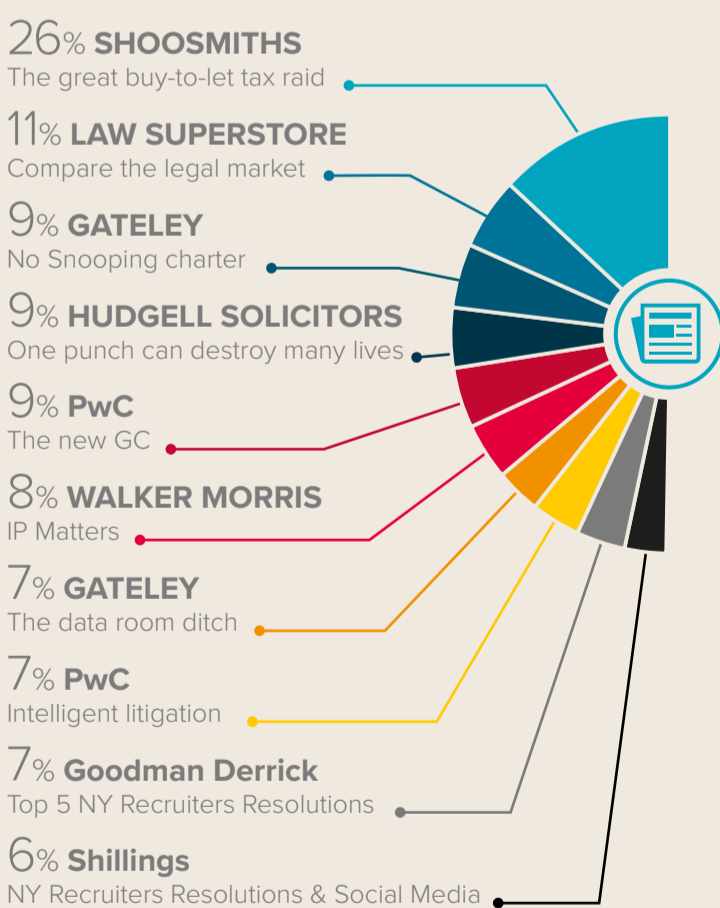
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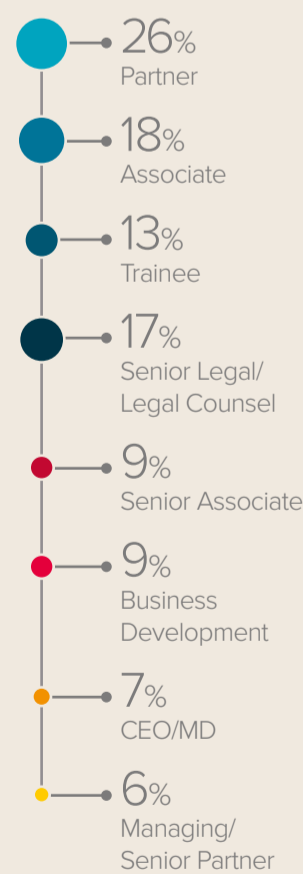
BRIEFINGS LEAGUE TABLES

Take a look at our league tables below to find out January's top ten briefings, plus who downloaded them and their job functions:

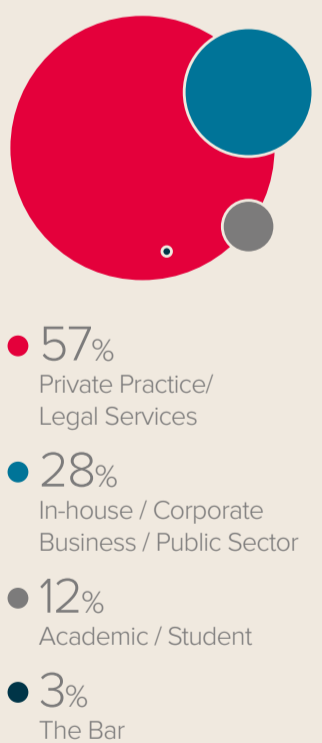
MOST POPULAR



LEGAL JOB ROLE OF READERS



LEGAL SECTOR OF READERS



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